To whom it may concern,

We are contacting you because we believe you may be interested in supporting or participating in the upcoming In Person and Virtual Run 4 Water MKE 5k Run/Walk on Sunday April 26th, 2026.

The Run 4 Water MKE honors United Nations World Water Day, raises awareness surrounding water issues, and supports projects bringing clean water to those in need. Since the first race in 2012 we have successfully raised over $100,000 and registered over 3,500 participants. Our event has even made the news! Check out Fox Channel Six's story here: https://www.fox6now.com/news/run-4-water-milwaukee. This year for the 14th annual run we hope to raise $15,000 and register at least 500 participants.

Proceeds from the event support Engineers Without Borders at UW-Milwaukee (EWB@UWM) water projects in Guatemala. The group was established in 2007 and has successfully designed and built 17 water distribution and treatment systems. Funds raised from this event will go toward building the 18th project in 2027. Each water system not only helps remote villages in Guatemala access water, but it also helps our students become global citizens, promotes cultural awareness, and provides an opportunity for engineering students to experience a project from start to finish while gaining invaluable experience.

With all of that said, we would love for you to join us and support this year's Run 4 Water MKE. It will be an in-person and virtual event to engage runners who want to support all over the country. The presence of Milwaukee Area companies and organizations makes the event special each year. Sponsoring provides a great opportunity to market your organization to a group of people with similar interests. We hope your organization will support the Run 4 Water MKE through a team of participants or a sponsorship of the event! A sponsor form with sponsor levels is enclosed.

For more information about the race, visit our website: http://www.run4watermke.org/ We hope to hear from you soon, so we can market your support early!

Sincerely,

Kevin Hopkins
Race Director
Run 4 Water MKE

Email: run4watermke@gmail.com

Enclosure: Sponsor Form

We are a 501(c)(3) organization and our Tax ID number is: 84-1589324
Sponsorship receipts can be provided at your request.