



Dear Sir or Madam:

We are contacting you because we believe you may be interested in supporting or participating in the upcoming Run 4 Water MKE 5k Run/Walk on April 29, 2018 at Veterans Park in Milwaukee, Wisconsin.

The Run 4 Water MKE honors United Nations World Water Day, raises awareness surrounding water issues, and supports projects bringing clean water to those in need. Since the first race in 2012 we have successfully raised nearly \$38,000 and registered nearly 1000 participants. This year we hope to raise \$10,000 and register at least 300 participants!

Proceeds from the event support Engineers Without Borders at UW-Milwaukee (EWB@UWM) water projects in Guatemala. The group was established in 2007 and has successfully designed and built eight water distribution and treatment systems. Funds raised from this event will go toward building the 10th project in 2019. Each water system not only helps remote villages in Guatemala access water, but it also helps our students become global citizens, promotes cultural awareness, and provides an opportunity for engineering students to experience a project from start to finish while gaining invaluable experience.

With all of that said, we would love for you to join us and support this year's Run 4 Water MKE. It will be a great event with fun activities like a pre-race Zumba class, an appearance from UW-Milwaukee Panther mascot Pounce, and awards for the fastest finishers. There is even a friendly competition for the largest team! The presence of Milwaukee Area companies and organizations involved in the water industry or conservation makes the event special each year and provides a great opportunity to market your organization to a group of people with similar interests. We hope your company or organization will support the Run 4 Water MKE through a team of participants or a sponsorship of the event. A sponsor form with sponsor levels is enclosed.

For more information about the race, visit our website: <http://www.run4watermke.org/> We hope to hear from you soon, so we can market your support early!

Sincerely,

Jesse Nechodom
Race Director
Run 4 Water MKE

Email: jessenechodom@gmail.com
Cell: 414-380-6733

Heather Cleveland
Assistant Race Director
Run 4 Water MKE

Email: heather.a.cleveland@gmail.com
Cell: 920-254-1360

Enclosure: Sponsor Form

We are a 501(c)(3) organization and our Tax ID number is: 84-1589324
Sponsorship receipts can be provided at your request.